GTB  
  
**QA**  
[DEV 20.48] OT-1096 | XT | ES | | 3.0 Popin - NGC C2C

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-1196>

**Site**  
[https://www.ford.es](https://www.ford.es/)

**Test location**  
[https://www.ford.](https://www.ford./)es

**Hypothesis**

Analysis on the TDR Popin and UC5 has shown that TDR Popin converts at a higher rate than UC5 for TDR Completes. We know that we can expect the conversion rate to be 100% higher than onsite conversion. We expect the same to apply for c2c. As such, we want to ensure we keep leveraging this popin and its audience even during the pandemic.

**Test Description**

View all visitors link , configure any vehicle in the private vehicles NGC page ,currently ford.es does not have commercial vehicle page NGC page

Popin should appear across ford.es with the following exceptions

* + **Owners:** URL contains "clientes"
  + **Owners Dashboard:** URL contains "dashboard"
  + **Account:** URL contains "ford-account" and "/authsvc/"
  + **Login:** URL contains "login"
  + **Registration:** URL contains "register"
  + **FordPass:** URL contains "fordpass"
  + **Build & Price:** URL contains "build-and-price" and "compra/encuentra/bp/"
  + Please also exclude from this activity any GUX 3.0 page
* Show the popin according to the following rules
  + Allowed on nameplate page, for the vehicle in the popin eg Fiesta popin to only appear on Fiesta NPP
  + Appear in PV promotions only if it is a personal vehicle
  + Appear in CV promotions only if it is a commercial vehicle
  + Appear in CV landing page only if commercial vehicle
  + Never appear on showroom (BP or generic)
  + Never appear in Fleet section
  + Never appear in Approved Used section

The Popup:

Graphical user interface, website

Description automatically generated

**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

[**https://www.ford.es/?at\_preview\_token=95DVt0iS8bS4jl4M60jSxA&at\_preview\_index=1\_1&at\_preview\_listed\_activities\_only=false**](https://www.ford.es/?at_preview_token=95DVt0iS8bS4jl4M60jSxA&at_preview_index=1_1&at_preview_listed_activities_only=false)